
Vigeo Eiris downgrades Facebook's scores relating to privacy rights

Vigeo Eiris has issued a downgrading alert to its investor and asset manager clients following recent allegations against Facebook.

Facebook is accused of failing to safeguard users' private information and properly inform them that their private data was obtained and used by Cambridge Analytica.

This event, which had a global impact, revealed the social network's vulnerability to risks of data abuse and manipulation, leading to a breach of the privacy rights of millions of users.

Vigeo Eiris has downgraded Facebook's scores on the following three criteria:

- Decrease of 19 points/100 on the Respect of Fundamental Human Rights (respect and protection of privacy), *under the "Human Rights" domain*
- Decrease of 10 points/100 on the Audit & Internal Controls, *under the "Corporate Governance" domain*
- Score remains at 0/100 on the Information to Clients, *under the "Business Behaviour" domain.*

Facebook already achieved a **weak overall ESG score** (25/100) and a limited performance in the social domains (human rights, and responsible management of human resources) according to Vigeo Eiris' research methodology.

Several governments (Germany, Australia, Brazil, United States, India, Israel) have reacted and indicated their intention to investigate Facebook. Despite Mark Zuckerberg's public apologies, uncertainties remain about the Company's ability to adequately ensure the protection of users' data, and prevent the risk of data manipulation.

Fouad Benseddik, Vigeo Eiris' Director of Methodology said: "If confirmed, these allegations are very serious. It is essential for Facebook's users to have confidence that their personal data is adequately protected and, if used for commercial purposes, used lawfully".

For additional information, please contact:

Vigeo Eiris Press Contacts:

PARIS	Anita LEGRAND	+33(0)1 55.82.32.44	anita.legrand@vigeo.com
BRUSSELS	Jordi LESAFFER	+32.2.206.11.17	jordi.lesaffer@vigeo.com
CASABLANCA	Rime OUADI	+212.522.87.14.77	rime.ouadi@vigeo.com
HONK KONG	Juliette MACRESY	+852 2588 3441	juliette.macresy@vigeo.com
LONDON	Safiya JUMA	+44 (0) 20 3752 5768	safiya.juma@vigeo-eiris.com
MILAN	Simonetta BONO	+39 02 27 72 71 40	simonetta.bono@vigeo.com
TOKYO	Hiroaki AOKI	+32 2 206 67 94	hiroaki.aoki@vigeo.com
SANTIAGO	Fanny TORA	+56 2 29 07 40 68	fanny.tora@vigeo.com
MONTREAL	Anne QUINTAL	+1 514.214.9339	anne.quintal@vigeo.com
STOCKHOLM	Kristina SVANTESON	+46 (0)73 663 62 46	kristina.svanteson@vigeo.com

About Vigeo Eiris

Vigeo Eiris is an independent provider of global environmental, social and governance (ESG) research and services for investors, public and private organisations and NGOs. The agency evaluates the level of integration of sustainability factors in the strategy and operations of organisations and undertakes risk assessments to assist investors and companies in decision making.

Vigeo Eiris offers a large range of services:

- for investors: including databases, sector analyses, ratings, benchmarks and portfolio screening, serving all ethical and responsible investment approaches.
- for issuers: of all sizes and from all sectors, both listed and non-listed, including services to integrate and evaluate ESG factors into managerial functions and strategic and financial operations. Vigeo Eiris methodologies and rating services adhere to the strictest quality standards. Vigeo Eiris is CBI (Climate Bond Initiative) Verifier.

Vigeo Eiris is represented in Paris, London, Boston, Brussels, Casablanca, Hong Kong, Milan, Montreal, Rabat, Santiago and Stockholm. The team is composed of more than 200 experts of 28 nationalities with diversified and complementary skills. Vigeo Eiris has developed the 'Vigeo Eiris Global Network' made of 7 research providers (Australia, Brazil, Germany, Israel, Japan, Spain and Mexico).

For more information: www.vigeo-eiris.com